



# What IF?

## UUFWC 2024 PLEDGE CAMPAIGN

### Pledging FAQs

Stewardship means taking care of what we value: our children, spirituality, programs, facility, worship, community and each other. While Stewardship may look different for each of us, we all share the goal of living our values within our community and beyond. As always, we greatly appreciate the commitment each of you brings, from your time and energy to your financial support.

Each year, we conduct a congregation-wide pledge campaign during which we ask each member and committed friend to make a financial commitment to keep the UUFWC and its ministries and programs thriving. Below are some frequently asked questions that provide further information.

#### **Q. What is the Annual Pledge?**

A. An “Annual Pledge of Record” is a commitment of financial support for a fiscal year. Pledges may be made as an individual, couple, or as a family. A Pledge is a promise to pay.

#### **Q. When is the Annual Pledge Campaign?**

A. The Campaign is conducted in February for the upcoming fiscal year beginning July 1st. The pledges made during the Annual Pledge Campaign let our Board know what financial support they can count on, so they can adjust and finalize the budget for the upcoming fiscal year. (Note: You will begin paying the amount you pledged on July 1<sup>st</sup>, the beginning of the fiscal year.)

#### **Q. How are my pledge dollars used?**

A. Pledge dollars fund the programs that we value:

- Worship, Music and Ritual
- Religious Education and Spiritual Development
- Community Life
- Social Justice and Wider Community Outreach

This year’s program budget of \$277,000 reflects the allocated UUFWC expenses (including personnel costs.) The breakdown of pledge dollars by program for the 2022-2023 church year can be found here:

[Program-Based Budget](#). We encourage you to give generously.

**Q. How much should I/we pledge?**

A. Each individual/family determines the level of giving that is appropriate for their situation, balancing their personal financial situation with their commitment to support the needs of the UUFWC. Financial situations vary over time; there are those who can continue to give freely, while others may need to prioritize their spending more carefully. We encourage you to consider your contribution in direct correlation to the value you receive.

The **Fair Share Giving Guide** may assist you in formulating the amount you wish to pledge. Suggested amounts are based on adjusted gross income and monthly contributions.

**Q. What percentage of UUFWC's income is composed of pledges?**

A. In recent years, pledges contributed approximately 90% of the annual income needed to sustain the operations and programs of our congregation. The remaining 10% of funds come from the open plate collection and special fundraising events, such as Coffee House, Madrigal and the garage sale.

**Q. How do I make a pledge?**

A. There are several ways to make an annual financial pledge. A new pledge form is available online [Pledge Online Now!](#) or you may request a paper copy (contact [Stewardship@uufwc.org](mailto:Stewardship@uufwc.org)). Pledges may be paid weekly, month, quarterly, or in a single payment. You may have your pledge payments automatically deducted from your bank account by setting up a recurring payment or by completing an **authorization form**.

**Q. Do I have to make a new pledge every year even if I'm pledging the same amount?**

A. Yes. We need to have updated pledge information each year in order to finalize the annual budget.