



# Living Our Values Everywhere

## UUFWC 2023 PLEDGE CAMPAIGN

### Pledging FAQs

Each year, we conduct a congregation-wide pledge campaign during which we ask each member and committed friend to make a financial commitment to keep the UUFWC and its ministries and programs thriving. Below are some frequently asked questions that provide further information.

#### **Q. What is the Annual Pledge?**

A. An “Annual Pledge of Record” is a commitment of financial support for a fiscal year. Pledges may be made as an individual, couple, or as a family. A Pledge is a promise to pay.

#### **Q. When is the Annual Pledge Campaign?**

A. The Campaign is conducted in February for the upcoming fiscal year beginning July 1st. The pledges made during the Annual Pledge Campaign let our Board know what financial support they can count on, so they can adjust and finalize the budget for the upcoming fiscal year. (Note: You will begin paying the amount you pledged on July 1<sup>st</sup>, the beginning of the fiscal year.)

#### **Q. How are my pledge dollars used?**

A. Pledge dollars fund the programs that we value:

- Worship, Music and Ritual
- Religious Education and Spiritual Development
- Community Life
- Social Justice and Wider Community Outreach

This year’s program budget of \$260,000 reflects the allocated UUFWC expenses (including personnel costs.) The breakdown of pledge dollars by program for the prior church year can be found on our website: [Program Based Budget](#).

#### **Q. How much should I/we pledge?**

A. Each individual/family determines the level of giving that is appropriate for their situation, balancing their personal financial situation with their commitment to support the needs of the UUFWC. We ask you to consider your contribution in direct correlation to the value you receive and encourage you to give generously. The [UUFWC Fair Share Giving Guide](#) may assist you in formulating the amount you wish to pledge. Also on our website is a look at our Pledging Health: [UUFWC's Pledging Health Report](#). Please visit: [uufwc.org/support/pledge/](http://uufwc.org/support/pledge/) for all available resources.

#### **Q. How do I make a pledge?**

A. There are several ways to make an annual financial pledge. In February, you can pledge online at [Pledge Online Now](#) or you may request a paper copy. Pledges may be paid weekly, month, quarterly, or in a single payment. You may have your pledge payments automatically deducted from your bank account by setting up a recurring payment or completing an authorization form.