



It's Time For a Check-Up: UUFWC's Pledging Health Report

Hello UUFWC Members and Friends

The Stewardship Committee is tasked annually with reaching out to all members and friends to ask for your financial contribution to support the UUFWC. Part of our responsibility is to analyze pledging data and trends. We analyzed pledge contribution data for 2022-2023, and found that 32 pledges accounted for 70% of the pledge money raised. This data caused a bit of concern for our ongoing financial stability.

We want to keep the UUFWC financially viable AND really wish to expand our values into the community. In order to accomplish this, we are asking all members and friends to re-evaluate their financial contributions. Please look at the pledging data and ask yourself: "Can I do more in 2023-2024?"

Pledge data analysis:

123 pledgers gave \$249,228 for 2022-2023, which represents 97% of our pledge goal of \$256,000. Some members and friends did not submit a pledge.

Broken into 4 quartiles, **51%** of pledgers provided **90%** of our total pledge \$\$, and **49%** provided the remaining **10%**:

- 1st quartile: **32** pledgers provided \$174,335 or **70%** of the total pledged. The pledges ranged from \$200/mo to \$1600/mo.
- 2nd quartile: **31** pledgers provided \$49,474 or **20%** of the total pledged. The pledges ranged from \$84/mo to \$175/mo.
- 3rd quartile: **30** pledgers provided \$18,100 or **7%** of the total pledged. The pledges ranged from \$40/mo to \$83/mo.
- 4th quartile: **30** pledgers provided \$7319 or **3%** of the total pledged. The pledges ranged from \$5/mo to \$35/mo.

Our focus this year is **Living Our Values Everywhere**. What if we could host a hot meal program? Organize a teen safe space drop-in? What more could we do as a UU community? More help from more members and friends would really help us attain our financial goals AND allow us to explore new ways to live our values everywhere.

Thanks so much in advance for your financial support of the UUFWC!

Mary, Bonnie, Danni, Tony, Scot